

# **PREVENT ATV INJURIES and DEATHS**

ATKINSON PETRUSKA KOZMA & HART

Attorneys at law

940 North Center St. ~ PO Box 540

Gaylord, MI 49734 ~ 989-732-2491

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## **GOLDEN RULES for SAFETY on ATV**

1. Always wear a DOT-compliant helmet, goggles, long sleeves, long pants, over-the-ankle boots, and gloves.
2. Never ride on paved roads except to cross when done safely and permitted by law - another vehicle could hit you. ATVs are designed to be operated off-highway.
3. Never ride under the influence of alcohol or other drugs.
4. Never carry a passenger on a single-rider ATV, and no more than one passenger on an ATV specifically designed for two people.
5. Ride an ATV that's right for your age: no one under 16 on an adult sized ATV.
6. Supervise riders younger than 16 directly within sight and range; ATVs are not toys.
7. Ride only on designated trails and at a safe speed.
8. Take a hands-on ATV *RiderCourse*<sup>SM</sup> and the free online E-Course. Visit [ATVsafety.org](http://ATVsafety.org) or call 800.887.2887

## **SOURCES of INFORMATION about ATV SAFETY and DANGERS and regulations:**

[www.atvsafetynet.org](http://www.atvsafetynet.org) – Concerned Families for ATV Safety

[www.atvsafety.gov /atvrecalls.html](http://www.atvsafety.gov/atvrecalls.html) – current recalls listed by manufacturer and defect

[www.atvsafety.gov/state/michigan.html](http://www.atvsafety.gov/state/michigan.html) - digest of Michigan DNR laws regarding ATV use

[www.cpsc.gov](http://www.cpsc.gov) – Annual reports of injuries, defects, recalls and rules regarding ATVs

## **RECENT RECALLS:**

1. Arctic Cat XC450 11-10-11 steering rod failure causing loss of control
2. Can-AM ATV 2010 Outlander & 2011 Renegade 11-10-11 steering main shaft failure – loss of control
3. American Honda 2012 4-Trax Rancher 2-21-12 weld failure front R upper suspension arm – lose control
4. Polaris Sportsman XP 550 & 850 2009-2010 front suspension ball jt stem separates from steering knuckle

## **STATISTICS:**

4 out of 10 persons treated in ERs for serious ATV injuries and deaths are children under 16 who never should have been on an ATV at all. (cpsc)

100 children per day are injured or killed on an ATV in America.(cpsc)

## ASI Memorial Day Weekend Reminder: Follow the Golden Rules

The All-Terrain Vehicle Safety Institute (ASI) and the nation's major ATV manufacturers and distributors want to encourage all ATV riders to ride safely and responsibly.

FACT: Consumer Product Safety Commission data show that 92 percent of all ATV-related fatalities are the result of DANGEROUS behaviors about which operators and parents have been warned.

Follow the Golden Rules:

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2. Never ride on paved roads except to cross when done safely and permitted by law - another vehicle could hit you. ATVs are designed to be operated off-highway.
3. Never ride under the influence of alcohol or drugs.
4. Never carry a passenger on a single-rider ATV, and no more than one passenger on an ATV specifically designed for two people.
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"Taking ASI's ATV RiderCourse is the best way to kick off the season," said Gary Higgins, chairman of the Specialty Vehicle Institute of America. "The half-day, hands-on course is free if you've purchased a new ATV from an ASI member-company. And most of these major manufacturers even pay you to take the course, in the form of cash or merchandise certificates valued at \$100." To enroll in an ATV RiderCourse, visit [www.atvsafety.org](http://www.atvsafety.org). While the incentives are designed to encourage user participation, the free training is a lifelong offer and is also available to family members.

In addition to learning safe riding skills on the range, riders can brush up on ATV safety principles online with ASI's E-Course, available at [www.atvsafety.org](http://www.atvsafety.org). There are three age-specific e-learning courses to choose from: adults, teens, and children. The courses include videos and interactive games for fun and effective learning experiences for all ages.

FACT: Nearly 90 percent of youth ATV-related injuries occur when a youth is operating an adult-sized ATV.

Higgins reminds parents that supervising young riders is critical: "Every new ATV comes with an ignition key, and it is up to parents to manage when the vehicle can be used, and to supervise children under the age of 16 at all times while they operate an ATV." The ATV industry has made it easy to know which ATVs are right for a rider's age through the use of Manufacturer's Minimum Age Recommendation Warning Labels that are affixed to each ATV.



The All-Terrain Vehicle Safety Institute® develops rider training programs. Formed in 1988, the ASI is a not-for-profit division of the Specialty Vehicle Institute of America®. For safety information or to enroll in the ATV *RiderCourse*<sup>SM</sup> nearest you, visit [www.atvsafety.org](http://www.atvsafety.org) or call (800) 887-2887.

The Specialty Vehicle Institute of America® promotes the safe use of all-terrain vehicles through rider training, public awareness campaigns and state legislation. Additionally, the SVIA® works to preserve access to off-road lands and expand riding opportunities. The SVIA is a resource for ATV research, statistics and vehicle standards. Accredited by the American National Standards Institute (ANSI), the SVIA develops standards for the equipment, configuration and performance requirements of ATVs.

Based in Irvine, Calif., the SVIA is a not-for-profit industry association sponsored by Arctic Cat, BRP, Honda, Kawasaki, KYMCO, Polaris, Suzuki, Tomberlin and Yamaha. Visit the SVIA online at [www.svia.org](http://www.svia.org). For safety information or to enroll in the ATV *RiderCourse*<sup>SM</sup> nearest you, visit [www.atvsafety.org](http://www.atvsafety.org) or call (800) 887-2887.

